

# The Business Value of Red Hat Hybrid Cloud Solutions

Based on interviews with five current Red Hat customers from varied industry verticals and global regions, IDC’s study demonstrates how **they benefit from using multiple Red Hat solutions**, including Red Hat Enterprise Linux, Red Hat Ansible Automation Platform, and Red Hat OpenShift to become **more operationally efficient, enable more impactful application development efforts, and ensure IT scalability to match business demand and innovation requirements**. Study participants reported achieving **enhanced security, reduced costs, and greater innovation** by implementing Red Hat hybrid cloud solutions for their business operations.

## INCREASE BUSINESS AGILITY

- ▶ New VM deployment: **70%** faster
- ▶ Business change execution: **74%** faster
- ▶ New container deployment: **64%** faster

### CUSTOMER QUOTE:

*“Red Hat solutions give us massive agility. We’ve greatly increased our resilience and ability to scale infrastructure, gaining true elasticity. These capabilities have transformed our IT operations — both day-to-day and long-term.”*

## IMPROVE QUALITY RELEASE CADENCES

- ▶ New application development lifecycle: **60%** faster
- ▶ Development team productivity: **38%** higher
- ▶ Time to isolate bad code: **55%** faster

### CUSTOMER QUOTE:

*“Our Red Hat hybrid cloud solutions enable microservices development as we move toward a microservices and API-driven approach. Red Hat OpenShift supports this shift, allowing faster, better testing, builds, deployment, and delivery. It also helps create consistency and shared knowledge across the organization.”*

## OPTIMIZE IT OPERATIONS AND STAFF EFFICIENCY

- ▶ Security operations: **34%** efficiency gain
- ▶ Infrastructure management: **40%** efficiency gain
- ▶ Application management: **24%** efficiency gain

### CUSTOMER QUOTE:

*“Our release cycle used to be slow because creating, testing, and deploying releases was complex and time-consuming, with multiple people monitoring builds. Now, thanks to Red Hat solutions, the process is faster and more autonomous ... It’s been a game-changer for the IT team.”*

## MITIGATE RISK EARLY

- ▶ Detect performance issue: **27%** faster
- ▶ Address and remedy performance issue: **37%** faster
- ▶ Complete software configuration change: **45%** faster

### CUSTOMER QUOTE:

*“Red Hat solutions bring consistency ... Our security office is pleased, as we can confidently show auditors that we verify administrative accounts daily. This eliminates configuration drift from both a security and stability standpoint.”*