

The Business Value of Red Hat Hybrid Cloud Solutions

Based on interviews with five current Red Hat customers from varied industry verticals and global regions, IDC's study demonstrates how **they benefit from using multiple Red Hat solutions**, including Red Hat Enterprise Linux, Red Hat Ansible Automation Platform, and Red Hat OpenShift to become **more operationally efficient, enable more impactful application development efforts, and ensure IT scalability to match business demand and innovation requirements**. Study participants reported achieving **enhanced security, reduced costs, and greater innovation** by implementing Red Hat hybrid cloud solutions for their business operations.

INCREASE BUSINESS AGILITY

- ▶ New VM deployment: **70% faster**
- ▶ Business change execution: **74% faster**
- ▶ New container deployment: **64% faster**

CUSTOMER QUOTE:

"Red Hat solutions give us massive agility. We've greatly increased our resilience and ability to scale infrastructure, gaining true elasticity. These capabilities have transformed our IT operations — both day-to-day and long-term."

IMPROVE QUALITY RELEASE CADENCES

- ▶ New application development lifecycle: **60% faster**
- ▶ Development team productivity: **38% higher**
- ▶ Time to isolate bad code: **55% faster**

CUSTOMER QUOTE:

"Our Red Hat hybrid cloud solutions enable microservices development as we move toward a microservices and API-driven approach. Red Hat OpenShift supports this shift, allowing faster, better testing, builds, deployment, and delivery. It also helps create consistency and shared knowledge across the organization."

OPTIMIZE IT OPERATIONS AND STAFF EFFICIENCY

- ▶ Security operations: **34% efficiency gain**
- ▶ Infrastructure management: **40% efficiency gain**
- ▶ Application management: **24% efficiency gain**

CUSTOMER QUOTE:

"Our release cycle used to be slow because creating, testing, and deploying releases was complex and time-consuming, with multiple people monitoring builds. Now, thanks to Red Hat solutions, the process is faster and more autonomous ... It's been a game-changer for the IT team."

MITIGATE RISK EARLY

- ▶ Detect performance issue: **27% faster**
- ▶ Address and remedy performance issue: **37% faster**
- ▶ Complete software configuration change: **45% faster**

CUSTOMER QUOTE:

"Red Hat solutions bring consistency ... Our security office is pleased, as we can confidently show auditors that we verify administrative accounts daily. This eliminates configuration drift from both a security and stability standpoint."