

# The Business Value of Red Hat Ansible Automation Platform

IDC’s research demonstrates the significant value that organizations achieve through **automation of IT processes** across their business environments with Red Hat Ansible Automation Platform. Not only do study participants gain from **efficiencies for their IT teams, but enhanced agility and performance lead to improved development and business results.**

## KEY RESULTS



**36%**  
higher development  
team productivity



**668%**  
three-year ROI



**8 months**  
to payback

## BUSINESS BENEFITS

### AGILITY:

- 68%** faster to deploy compute
- 67%** faster to deploy network resources

### CUSTOMER QUOTE (IT CONSULTING):

*“We have saved about 30% of our network team’s time spent on configuration of network resources with Red Hat Ansible Automation Platform.”*

### DEVELOPMENT:

- 45%** increased development volume
- 43%** faster to market, development

### CUSTOMER QUOTE (BANKING):

*“Red Hat Ansible Automation Platform allows us to keep a smaller team, as well as being able to have much tighter controls around deploying code. Basically, we’re working towards infrastructure as code and pushing changes vs. people making various configurations on the fly.”*

### BUSINESS RESULTS:

- \$8.54 million** higher revenue per organization per year
- 61%** reduced unplanned downtime

### CUSTOMER QUOTE (RETAILER):

*“Red Hat Ansible Automation Platform enhances business agility and significantly reduces time to value, making it a valuable asset for business operations.”*

## OPERATIONAL EFFICIENCIES

- 28%** average efficiency, change and configuration teams
- 28%** average efficiency, cloud management teams

- 38%** average efficiency, network management teams
- 27%** average efficiency, network security management

### CUSTOMER QUOTE (TELECOMMUNICATIONS PROVIDER):

*“We chose Red Hat Ansible Automation Platform because we can achieve efficiency and productivity through better controls, fewer mistakes, and the scaling and automation of operations.”*

These results are based on in-depth interviews with organizations currently using Red Hat Ansible Automation Platform and express the average results they are achieving. For additional details about IDC’s Business Value methodology, please see the Appendix in the IDC Business Value White Paper.