Red Hat

Build an AI strategy that promotes long-term growth

55% of leading digital organizations chose AI as a top new investment priority.[1]

AI adoption is key to staying competitive in today's IT landscape

Artificial intelligence (AI) is ushering in a new chapter in digital transformation, becoming critical to business success. Adopting AI without considering your strategy, however, is not enough to achieve your desired outcomes. To begin your AI journey and set your organization up for long-term growth, you need a clear idea of your goals and what it will take to achieve them.

AI also presents challenges such as option fatigue, budget, hardware and data limitations, plus compliance and regulatory concerns, which can further complicate the process of incorporating AI into your organization's toolbox.

Establishing an AI strategy is the answer

Organizations with a comprehensive, well-designed AI strategy stand to benefit from differentiated AI offerings, enhanced customer experiences, and increased efficiency. By starting with a valid business strategy, organizations can more readily adapt to change, pursue innovation, deliver value, and optimize costs.

It can be difficult to know where to begin when creating a strategy for realizing the benefits of AI and increasing return on investment (ROI). Fortunately, Red Hat provides a comprehensive AI portfolio to support each stage of the AI journey and help your organization build an effective AI strategy.

What is Red Hat AI?

Red Hat® AI is a portfolio of products that accelerates the development and deployment of enterprise AI solutions across hybrid cloud environments. It includes the features and capabilities your organization needs to create an AI strategy that will spur innovation and help meet business goals.

With both generative AI (gen AI) and predictive AI capabilities, along with machine learning operations (MLOps) support, Red Hat AI helps address the high costs often associated with AI by offering smaller gen AI models that are more efficient, cost-effective, and simpler to align with your organization's data. With Red Hat AI, you have the flexibility and consistency to develop and deploy AI models wherever required and support each stage of your AI adoption journey.

1   IDC perspective. "AI Transformation Is Driving Digital Business," Document #US51136823, June 2024. (Registration required)

As a fully featured platform for AI innovation, Red Hat AI makes it possible to tune smaller, task-specific models that facilitate integration with AI applications, accelerating ROI and offering more flexibility to development teams.

Increase flexibility and choice with an open source approach

Red Hat prioritizes investment in open source AI and building a certified AI partner ecosystem.

Maximize the business value of your AI endeavors

Red Hat AI provides ready-to-use solutions that can help your organization reduce time to market, accelerate ROI, manage model and application lifecycles, and identify and overcome security challenges. It also comes with expert support that can help your organization create plans for long-term growth, scale across your environment, and make room for future innovation.

With Red Hat AI, your organization can build AI skills with a simplified, accessible approach that helps teams collaborate to realize business results. You can also establish a Center of Excellence for AI—a dedicated team of people with various roles that provides leadership, best practices, research, support, and training.

By building your AI strategy with Red Hat AI, your organization can:

▸ **Increase efficiency.** Red Hat AI provides access to enterprise-grade, open source Granite models that can be tailored with specific enterprise data to deliver cost- and performance-optimized models that require fewer computational resources to tune and run.

▸ **Streamline accessibility.** Red Hat AI provides access to InstructLab, allowing developers and data scientists to tailor smaller language models more efficiently, minimize the complexity of getting started, and streamline model lifecycle management.

▸ **Gain flexibility.** Red Hat AI provides the operational consistency and stability needed to train, tune, deploy, and run models and gen AI applications wherever best complies with data constraints, privacy, and security needs while controlling costs.

Start building a future-ready AI strategy with Red Hat AI

Learn more about how Red Hat AI can help you build, deploy, monitor, and use AI models and applications, accelerated by the speed, trust, and transparency of the open source community. Plus, read this e-book to discover the path to AI production and development.

About Red Hat

Red Hat is the world's leading provider of enterprise open source software solutions, using a community-powered approach to deliver reliable and high-performing Linux, hybrid cloud, container, and Kubernetes technologies. Red Hat helps customers develop cloud-native applications, integrate existing and new IT applications, and automate and manage complex environments. A trusted adviser to the Fortune 500, Red Hat provides award-winning support, training, and consulting services that bring the benefits of open innovation to any industry. Red Hat is a connective hub in a global network of enterprises, partners, and communities, helping organizations grow, transform, and prepare for the digital future.

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